



Rendez-vous in 2018 with Cannes Collection

A change in the schedule of exhibitions held in the city of Cannes has compelled us to cancel Cannes Collection 2017, postponing the show until 2018.

Following a change in the opening date of the 70th Cannes Film Festival, imposed by the dates of the French presidential election, we initially had to delay our event by one week. However Cannes Lions, the leading event in the advertising and communications sector, scheduled to be held 3 days after Cannes Collection, was unable to work round the schedule change. This disrupted the build-up and breakdown calendar to such an extent that we would have had to modify all of our installations to respect the new constraints.

In consultation with the Nice Côte d'Azur Chamber of Commerce and Industry, which manages the Old Port of Cannes, we have decided that it was preferable to postpone our event until June 2018.

We are sincerely sorry about this and want to thank you for your confidence as well as for the reception you reserved for the new event. It is however only a postponement and we will meet at Cannes Collection 2018.

New projects are currently being developed and we will be happy to keep you informed very soon.

I look forward to the pleasure of welcoming you next year.

Yours sincerely,

Eric de Saintdo

PS: Launched in 1954, Cannes Lions is now in its 63rd year. Economically speaking, it has become the leading event for the city.